

coolala®



contemporary. athletic. luxury.



Luxurious, hand selected Italian fabrics.
Designed & made in Europe – with lots of love.

Berlin. London. Paris.





We started coolala because we are dreamers, idealistic perfectionists – driven by optimism and curiosity.

We longed for a product which no brand offered and hope that other women share and support our vision:

A fusion of luxury & performance.



The story of designing the ultimate running tights.
In London, we frequently went for a daily morning
run. Most of us believed run tights should be both
better quality and more fashionable. Contemporary,
feminine, elegant & above all: versatile.





At coolala we strive to deliver multi-functionality, superior performance and ultimate comfort – feminine luxury with great attention to detail. Wear the same style at the gym, the office or for a night out: Perfect for the early morning run, high-heel-compatible for date nights and everything in between. From am to pm. For mothers, bosses and lovers. Contemporary versatility.

**Crafted for a marathon,
yet appropriate at the office,
evening dinner or anywhere else.**



To make our vision of luxury & performance come true we researched, travelled and explored the latest production technologies and fabric developments for more than a year. We were determined to produce in Europe to ensure best possible control over product quality, highest standard of labor conditions, to support local markets and to minimize our carbon footprint.

Designed in Paris, London and Berlin.

Made in Europe with lots of love.



product story: We are passionate, if not nerdy about fabric composition and treatment. We use the best tech-fabrics with up to 41% Lycra® to create maximum support, muscle compression as well as body sculpting effects.

Our bonded fabrics create ultimate shapewear results and our cosmetically enhanced fabrics release Aloe Vera and Vitamin E during the garment use in order to reduce the effects of the skin aging process.

All our performance materials are luxurious – the tech-fabric equivalents of the finest silk and cashmere.

**With regards to craftsmanship and quality,
we do not compromise.**



beauty



breathable



bonded
technology



lightweight



UV protection



tummy
control



light-reflective



quick dry



optimized
ventilation



easy care



wrinkle free



super soft
touch



eco-friendly



muscle
compression



super comfy



stretchy



made with love

We introduced the best fabrics and technologies
from swimwear, equitation and shapewear to active
wear and prêt-à-porter to create...

...the next level of luxury performance wear.





Our accessories and loungewear styles are made
of the finest cashmere, silk and merino.







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